ZAGAT TO GO℠ 1.0
Quick Reference Guide for Palm OS®

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Welcome to ZAGAT TO GO!

ZAGAT TO GO℠ provides offline access to Restaurants and Nightlife guides that contain trusted Zagat ratings and reviews. Guides are available for more than 45 locales, covering more than 20,000 restaurants and nightspots. With over 200,000 surveyors, Zagat Survey is the world's leading provider of consumer survey-based dining, lodging, and leisure information.

Zagat provides information about restaurants in book form, on the Internet at **www.zagat.com**, on handheld devices, on mobile phones, and on radio and TV. Zagat also offers guides covering hotels, movies, golf, shopping, and more.

This document contains instructions for subscribing to ZAGAT TO GO and installing the application on your Palm OS® handheld. It also shows you how to search for information about a particular restaurant or nightlife spot and browse lists of establishments for details about food/appeal, decor, service and cost. Finally, it shows you how to create a My Favorites list of the establishments you like best, and how to add an appointment at a particular establishment to your local Palm™ Date Book.

Getting Help

When you are using ZAGAT TO GO on your Palm OS device, you can access the main Help screen by tapping the **Zagat** title (at the top of the Home screen only), then selecting **Help** from the Help menu.

You may also see this icon on some screens:
Tap the icon to get help specific to that screen.

Device and System Requirements

You can install and use ZAGAT TO GO on any Palm OS handheld that meets the following requirements:

OPERATING SYSTEM
Palm OS®, version 4.0 or later

AVAILABLE MEMORY
At least 8 MB RAM; 430 K (free memory)

Additionally, your desktop computer must run the following:

WINDOWS® OPERATING SYSTEM
98, ME, XP, or 2000

APPLICATIONS
- Palm Desktop®, version 4.0 or later
- HotSync® Manager, version 3.0 or later

Installation Options

CD-ROM INSTALLATION
If you have a ZAGAT TO GO CD-ROM, use the CD-ROM to install the software. The CD-ROM contains the *full download* version, and can install all available guides on your desktop computer.

FULL DOWNLOAD
Download the application and all of the guides from the ZAGAT TO GO download Web site. Use this option if you have a fast Internet connection and you want to have all guides available on your desktop computer.

CUSTOM DOWNLOAD
Download the application and selected guides from the ZAGAT TO GO download Web site. Use this option if you have a slow Internet connection or if you only want to have specific guides available on your desktop computer.

CD-ROM Installation Instructions

1. Insert the **ZAGAT TO GO** CD-ROM in your desktop computer's CD-ROM drive. The installer launches automatically.
2. Select the **ZAGAT TO GO for Palm OS** installer.
3. On the Welcome screen, click **Next**.
4. Read and accept the license agreement by clicking **Yes**.
5. Review the minimum requirements and click **Next**.
6. Select the Palm Desktop User who will install the application and click **Next**.
7. The application installs automatically. Select the guides you want to install and click **Next**.
8. Click **Next** to begin the installation.
9. When the installation is complete, click **Finish**.
10. **Perform a HotSync operation** to install the application and guides on your Palm OS handheld.

Full/Custom Download and Installation Instructions

Follow the instructions below for a Full or Custom Download. **Make sure that your handheld is set up so that you can perform a HotSync operation.**

1. On your desktop computer, go to **www.zagat.com/ztg**.
2. Click **ZAGAT TO GO for Palm OS**.
3. Click one of the following:
   - **Purchase Digital Download** (to purchase a one-year subscription)
   - **Download Free Trial** (to download a 14-day free trial version – you must enter your name and e-mail address and click **Submit** if you select this option)
4. Click **Download Full Install** or **Download Custom Install**. Make sure that you have enough space allotted for the download method you select.
5. Click **Save** on the File Download screen.
6. Select a folder and click **Save** to save the installer **Zagat To Go for Palm OS (Full).exe** or **Zagat To Go for Palm OS (Custom).exe** to your desktop computer, depending on the download method you require.

Note: Follow the instructions for either a full or custom installation.

FULL INSTALLATION

1. After the download is complete, double-click the **ZAGAT TO GO (Full)** desktop icon (if that is the folder in which you placed the application).
2. On the Welcome screen, click **Next**.
3. Read and accept the license agreement by clicking **Yes**.
4. Review the minimum requirements and click **Next**.
5. Select the **Palm Desktop User** who will install the application and click **Next**.
6. Review the components available for you to install on your Palm OS handheld. The application installs automatically. Select the guides you want to install and click **Next**.

7. Click **Next** to begin the installation.
8. When the installation is complete, click **Finish**.
9. Perform a HotSync operation to install the application and guides on your Palm OS handheld.

CUSTOM INSTALLATION

1. On the same Web page, choose which guide you want to install by clicking the guide name.
2. Click **Save** on the File Download screen, select a location, and click **Save** again to save the guide installer, **Zagat <City Name> <Guide Type> (Palm).exe,** to your desktop computer.
3. Click **Close** when the download is complete.
4. Repeat steps 1-3 for each guide you want to download.
5. After the downloads are complete, click the **ZAGAT TO GO (Custom)** desktop icon (if that is the folder in which you placed the application)**.**
6. On the Welcome screen, click **Next**.
7. Read and accept the license agreement by clicking **Yes**.
8. Review the minimum requirements and click **Next**.
9. Select the **Palm Desktop User** who will install the application and click **Next**.
10. Click **Next** to begin the installation.
11. When the installation is complete, click **Finish**.
12. Click the **ZAGAT <City Name> <Guide Type>** desktop icon for the city you wish to download (if that is the folder in which you placed the application).
13. Select the **Palm Desktop User** who will install the guide and click **OK.**
14. Repeat steps 12 and 13 for each guide you wish to install on the device.
15. When you are finished installing the application and all the guides on the desktop computer, perform a HotSync operation to install the application and guides on your Palm OS handheld device.

Completing Your Purchase

To complete your ZAGAT TO GO subscription purchase, follow the steps below after installing the application and guides on your Palm OS handheld.

Note: You do not need to purchase the product to use the demo (14-day trial) version of the application.

1. Go to the ZAGAT TO GO download Web site at **www.zagat.com/ztg**.
2. Click **Subscribe for Palm OS version** or **Register Palm OS version.**
3. Enter the **Personal Information** requested, including your user ID.

Note: Access your User ID by running ZAGAT TO GO on your Palm OS handheld, tapping the **Zagat** title, tapping **Options**, then **Subscription**.

4. Click **Continue** at the bottom of the Personal Information screen on your computer.
5. Complete the Payment Method form by entering your Promotion Code or credit card information. If you installed from a CD-ROM, your Promotion Code is printed on the sticker inside the CD-ROM packaging.
6. Click **Continue**.
7. Click **Submit**.

After you submit the information, your Activation Code will be e-mailed to you at the address entered on the Personal Information Page. Enter it in the Activation Code field on the ZAGAT TO GO Subscription screen on the Palm OS handheld.

Launching ZAGAT TO GO

Now that you have installed the application, you are ready to view establishment information.

To run the application, tap the **ZAGAT TO GO** icon on the Palm OS handheld's Home screen. The ZAGAT TO GO Home screen appears, unless one of the following apply:

- If you are using a free trial version, or if you are in the last month of a year-long subscription, you will see a screen displaying a reminder of the installation's expiration date.

- If you are launching ZAGAT TO GO for the first time, and have multiple guides installed, you must select a guide.

Home Screen

The Home screen displays a list of all establishments in a given guide.

Name	F	D	S	C
@SQC	19	15	14	37
101	20	17	17	36
107 West	16	13	16	26
12th St. Bar & Grill	22	18	18	34
14 Wall Street Res...	19	20	20	47
1492 Food	16	17	15	34
2 West	19	24	21	47
'21' CLUB	21	22	23	63

Lookup: _____ (Advanced search)

COLUMN HEADINGS

F	Food (Restaurants only)	**S**	Service
A	Appeal (Nightlife only)	**C**	Cost
D	Decor		

Note: On the ZAGAT TO GO Home screen, you can re-sort the information displayed on the screen by tapping the corresponding column heading.

MENUS AND DROP-DOWN LISTS

ZAGAT APPLICATION MENU

Tap the **Zagat** title in the upper left corner of the Home screen to view these menus:

OPTIONS

Guides: View a list of currently installed guides. To remove a guide, select the guide and tap **Remove**.

Subscription: Find out when your subscription will expire and how to renew your subscription.

Beam: Beam information to another device by tapping **Beam** and pointing the Palm OS handheld in the direction of the receiving handheld computer.

HELP

View the main Help screen that displays content information for all help topics.

GUIDES DROP-DOWN LIST

Tap the Guides (city name) drop-down list to select a different guide (only installed city guides are displayed).

Note: From the Guides drop-down list, select the <**city name**> to view the restaurant guide; select the <**city name nightlife**> to view the nightlife guide for that city.

VIEW DROP-DOWN LIST

Browse lists and indexes. See *Browsing for an Establishment* for more information.

Navigation Icons

ZAGAT TO GO screens may display one or more of the icons shown below.
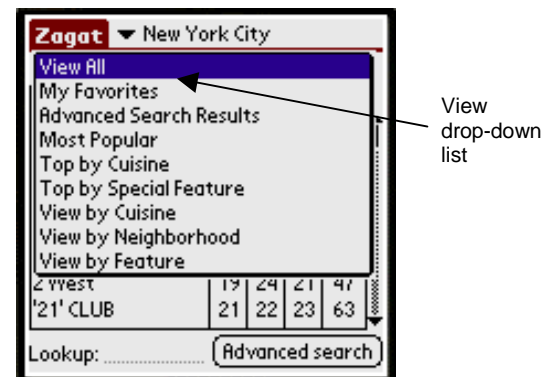
Home screen

Previous screen

Help (for the screen you are viewing)

Browsing for an Establishment

You can use the View drop-down list to browse a specific list of establishments by category, including:

- List that you create (My Favorites)

- Indexes (Most Popular, Top by Cuisine/Category, Top by Special Feature/Appeal, View by Cuisine/Category, View by Neighborhood, View by Feature)

Tap the View drop-down list in the upper left corner of the screen. Several lists appear. Tap your selection. If you select **View All**, **My Favorites,** or **Most Popular**, ZAGAT TO GO displays a list of establishments immediately.

View drop-down list

If you choose any of the other lists, you must choose a subcategory before you can view a list of establishments.

For example, if you select **Top by Cuisine** in the View drop-down list, ZAGAT TO GO displays a list of cuisine types. Tap the cuisine type that you want and the screen displays the establishments that offer that cuisine.

Searching for an Establishment

ZAGAT TO GO provides two ways to search for an establishment.

LOOKUP

To search for an establishment in the list that is currently displayed:

1. On the Home screen, tap the **Lookup** field.
2. Enter the first few letters (or entire name) of the establishment.

ZAGAT TO GO highlights the first matching entry. If an exact match cannot be found, the closest match is found. Tap an establishment name to view its Details screen.

ADVANCED SEARCH

An advanced search allows you to narrow the search results by specifying search parameters. Follow the instructions below.

1. On the Home screen, tap **Advanced search**.

2. Select one or more search parameters as described below.

- Enter the entire name or the first few letters of the establishment in the **Name begins** field. Enter all or part of the establishment name in the **Name contains** field.

- Choose minimum ratings for Food/Appeal, Decor, and/or Service. Choose a maximum Cost.

- Specify certain **Cuisines/Categories**, **Neighborhoods**, or **Features** by tapping the corresponding **All** link and selecting from the list provided.

3. Tap **Search**.

Note: Establishments matching your search criteria will be returned. If the list is blank, return to the Advanced Search screen and alter your criteria.

Viewing Establishment Details and Review

Tap the name of an establishment on the Home screen to view details and read a review about that establishment.

DETAILS SCREEN

The Details screen provides the phone number, location, and overview of the cuisine/category, neighborhood, and features of the establishment you selected. Icons (if available) at the bottom of the screen provide additional details. Use the scroll bar at the right side of the screen to move through the details.

Note: If an establishment has multiple locations, the Details tab will have a Multiple Locations link. Tap the link to find a particular location.

The Review screen shows you the review with surveyors' comments in quotes. Use the scroll bar at the right side of the screen to move through the details.

CREATING A MY FAVORITES LIST

1. To add an establishment to your favorites, tap the **my favorites** box at the bottom of the Details screen. A checkmark appears in the box.
2. Add as many establishments as you like.
3. To view the list of your favorites, select the **My Favorites** index from the View drop-down list (on the Home screen). Your personal list of favorite establishments for that guide appears.

Note: Tap the checked **my favorites** box to remove that establishment from your favorites.

ADDING AN APPOINTMENT TO YOUR CALENDAR

1. Tap **add to calendar** at the bottom of the Details screen.
2. Enter the appointment information (date, time, number of people, and notes) and tap **Save**.
3. Edit any saved appointments directly in your Palm Date Book.

Note: On a Handspring™ Treo™ or a Kyocera® Smartphone with phone functionality, tap the **phone number** to call the establishment directly from this interface.

Keys to Ratings/Symbols

Note: Restaurants with the highest overall ratings and greatest popularity and importance are displayed in CAPITAL LETTERS.

RATINGS

0-9	Poor to Fair
10-15	Fair to Good
16-19	Good to Very Good
20-25	Very Good to Excellent
26-30	Extraordinary to Perfection

COSTS – RESTAURANTS

(Includes dinner, one drink, and tip)

I	$15 and below
M	$16 - $30
E	$31 - $50
VE	$51+

COSTS – NIGHTLIFE

(Cost of one drink)

I	Below $4
M	$4 - $7
E	$8 - $10
VE	More than $10

SYMBOLS

Reviewers' responses

◪ Mixed ◼ Uniform

Other

◐	Serves after 11pm
S	Open Sundays
M	Open Mondays
L	Open for lunch
⌿	No credit cards accepted
▽	Low response/less reliable

Managing Your Account

UPDATES

Updated guides are released from time to time. To verify that you have the most current guide(s) on your Palm OS handheld, follow the steps below.

1. On the Home screen, tap the **Zagat** title, then tap **Guides** on the Options menu. Select a guide to display its timestamp.
2. On your desktop computer, go to the ZAGAT TO GO download Web site (**www.zagat.com/ztg**).
3. Select **ZAGAT TO GO for Palm OS**.
4. Review the list of guides on the **Download Updated Guides** page.
5. Compare the timestamps for each guide. If any of the guides on your Palm OS handheld are older than those on the site, download and install the new guide from the ZAGAT TO GO download Web site. Updates less than two months old are marked *New* on the Web site.

Note: To avoid losing your favorites, do not delete the current guide before installing the updated guide.

SUBSCRIPTION PURCHASE AND RENEWAL

Use the Subscription screen to purchase or renew your ZAGAT TO GO subscription.

Start the subscription activation/renewal process:

1. If you have a 14-day trial version of the software, tap **Subscribe Now** on the Welcome screen.
2. To renew a subscription, tap the **Zagat** title on the Home screen, then tap **Subscription** on the Options menu.
3. On your desktop computer, go to the ZAGAT TO GO download Web site (**www.zagat.com/ztg**).
4. Select **ZAGAT TO GO for Palm OS**.
5. Follow the steps under **Purchase Digital Download** to acquire an Activation Code for your new subscription.
6. On the Subscription screen, enter the new Activation Code and tap **Subscribe**.

Uninstalling ZAGAT TO GO

Follow these steps to uninstall ZAGAT TO GO:

1. On the Palm OS handheld, tap the main Home button (not the ZAGAT TO GO Home icon).
2. Tap the App menu and tap **Delete**.
3. Select ZAGAT TO GO and tap **Delete**.